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Publisk ) With The New York Times and The Washington Post

## No. 32,825

## 36/88

 PARIS, WEDNESDAY, SEPTEMBER 7, 1988$=$

GNP Report Defuses Criticism of Bonn




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## Canada Signs Epochal Settlement With Indians and Eskimos



In Korea, an Education
Is the Engine of Growth
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see KOREA, Page 6


Explosion on Oil Tanker Kills 3 at Greek Shipyard



 Irvival of the ntining Burma Socialer after a 1962 cou
Opposition leaders and Westeru
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See BURMA, Page

Delays May Kill Talks

By Jackson Diehl

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 took $\$ 1.1$ milllon in state fumds, gave luxary cars to his children and bought furs and crystal chandeliers for himself and his family.

## Can't Read, Can't Write - and Trying to Make It <br> By Joseph Berger New Yar Times Serice

Nen York Times Serrice
NEW YORK-IvM Mack nearly almay
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 She now works for The Colesese Board in
Manhatun, making colfee and seting out
pastries and other dining room



government Spokesman, Jerry Ur-
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Toth the goverimentand the oppotion to condmeneant and the op oppo-
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party and the union on a range of poinss.prompting boon a Mr. Wagesa and disi. Urban to threaten hhe sus-
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Yei begun.
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legalization of Solidarity. Mr Urban said Tuesday that the
See See POLAND, Page


## Israel Begins a Bitter Election Campaign



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Iraq Says War Will Resume If Searches Occur


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Crisis in Iran As Economy

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Gibraltar Hearing Into IRA Deaths Is Opened

## By Karen Deyomg

## Stirs a Rift

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## WORLD BRIEFS







Hijacker Said to Have Hidden－in Irata

Soviets Reject Pullout From Hungary







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## Fuzzy Talk on the Deficit







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 Toward a World Beyond MAD

## Harvestime in Congress






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## Other Comment

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#### Abstract




Latin America's Rising Populist Left

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## On the Pledge And Other Incantations <br>  <br> By William F. Buckley Jr. EW YORK - The public quarbrings out the worsifin politicial for- mulatios but even so is not an ent       The mingoitro opinion wans writum by Justioe Rober I fackson, in his wonder-   

AND TO THE REDUBLICANS,
FOR MOM IT STANDS.





With Israel, Silence Fallsp Too Quickly

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100, 75 AND 50 YEARS AGO



## After a Theoretical Trüumph The Blink Says It's Beer Time

| $\mathbf{M}_{\text {other top in }}^{\text {IAMEoretical }}$ Physicists in The effor to develop a Grand U Unification Theory of the universe You may have been urying to come $m p$ with a single theory to explain the five major forcess in the unvivars: eravity, atomie power. mag Thesed days when theoretical physiciss get Logether, Grand Unification is almost all hey talk about. Which is not to say $\qquad$ <br> that they are dull No , they tell their share of thexreical jokes. Heress pappolar one: FIRST PHYSICIST: How many the oretical physicists does it take to screw in a light bulb? let's see ND PHYICIST: Hmmm, lee's see (He writes some calculations on the blackboard) FIRST PHYSICIST: That is correch fivu to fier the finc , why exchange "Figh get right back to work Because and mow whoever is the Euss to find the Grand Unification Theory will recoive the Nobel Pize and scienific immorral endorse plastic pen pouchess Right now the leading conender for Lhese hoors is Slephben Hawking who the Grand Unification Theory, called "A Brice History of Time" which is selling hikehotakes at 518.95 a pop. When I find our that a person can make that lind of money in the fidd of Giand Unificaion, <br> I reach for ny thinking cap. Fortunnaty I recoived extensive traim- <br> Ing in physicis back in 1985 at he worrd renowned Preasantilice High School Physics Lab. I was personally mvolved in the famous experiment whery you place e <br>  teacher is not looking you spit ont the attracted toward gravity, Drawing on Ihis academic backeround I have anth- ored a recognized scienificic classic, which is reprinted here in its entirity: Aside from Velcoo, time is the most <br> Mysacious substanco in the univase. can charge you upward of 545 per bour for it without nocessarily fxing anylhing Human being firs became awary huring the tra of the ancient Egppians. who, while getting ready to build the Pyramids invented the fumdamental time mil, which is still in regular use today: <br>  Godden Age, and it was marked by the invention of beer. The Goviden Aee ended tragically with the e iscovery or Wodncs. featuring Fiday. Turday, Port Aware- ness Month etc This was followed by two majior time advances: <br> - Daylight Saving Time, which originared as a prank played by goverment employees who wanted to se if they could get an entire nation to change all itsclocks twice a year without having the faimest idea why; and <br>  <br> usefulf for making brisk and efficican milt tary slatementss, asin: "It took the squadMon 1400 hours todeploy hes 4.2 mimion Latrine and it still flushes backward" Today more and more houscholds are powre ounage cuuses all he digital docks sometimos for montios because you can't figure our how to make them slop. such as this that inhorrtical plyysiciss <br>  problem, which although it took me damed near hall the morning I am swer is: Note to Editors: Please put a grand ninifcation theory here.) So there you have it rim sorry if my the other physicists, and I hope they umoerssand that I mean it from the bothe maney." And now 1 must ga, bocause $h$ see by he oven than it's $00: 00$, which is wee by yhe oven hat irs $00: 00$, which is when I sually have a ber. © Knight-Ridder Newwapers |  |
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| Main topics: |
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| $\begin{array}{l}\text { Agenda for Immediate Action } \\ \text { Cor van der Klugt - President Philips }\end{array}$ |

Transport: Where Are We and What Is Still To Happen? Clinton Davis - EC Commissioner
The Impact of 1992 on Small and Medium Size Business
Other topics: - After European Integration, What
Next? Europe's New Industrial Revolution Educational Systems in Europe • The European Media Landscape - The Social Dimensions of Europe The Eu
Outlook -OESO
Furopean Allairs is a quarterly magazine with a unique eclitorial lornula: leading poititicians, businessmen and theme experts in their field.
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\section*{INTERNATIONAL MANAGER}

BY SHERRY BUCHANAN. IN THE IHT EVERY THURSDAY. ESSENTIAL READING FOR EXECUTIVES WORKING IN THE INTERNATIONAL MARKEIPLACE

\section*{A SINGLEMINDEDVISION: MARKETING AND MEDIA ACROSS ONE MARKET}

\section*{A MAJOR CONFERENCE SPONSORED BY THE INTERNATIONAL HERALD TRIBUNE AND LEO BURNETT AMSTERDAM, OCTOBER 4, 1988}



 on marketing and advertising strategies. Those who wish to register should complete and return the form below.

Caimern Axel Krasee Couporate Eitbor/Iterational Herahd Tribume; Albert Windingboff, Chaiman, Noorderviet
\& Winnimghoff/ Leo Burnett, Amsterdam

CREATING THE MARKET
09:00 Chairmen's Opening Remarks
:10 DEFINING THE SINGLE MARKET VISION: \({ }^{\text {Dr }}\). Wisse Dekker, Chairman. European Round Table and Chairman Supervisory Boarch,
0.30 Thilps Industries Endinoven

09:30 THE SINGLE MARKET: BRUSSES PRGGRES REPORT
Etienne Reuter, Chief Spokesman for Lord
Cockfiel Commission, Brussel 10:15 DISCUSSION

GRASPING THE OPPORTUNTTY
10:45 THE STRATEGIC IMPLICATIONS FOR Packaged Good

Affairs, Guinness plc, London
Tobacco: Michael Horst Director, Corporate
Affairs. Philip Morris EEC Region Lausanne The Distibution of Fast Moving Consumer Goods \& Hamilton, London
Computers Richard Nuthal, Vice President, Strategic

Planning and Marketing Services, UNISYS,
Telecommunications
Colidin Brownic, Director, Corporate Relations, UK and Intermational. British Telecom plic. London 12:15 EUROPION

SOVEREGNTY A VO NATIONAL Lord Jenkins of Hillbead, former President 13:00 Luncheon
MARKETING COMMUNICATIONS IN THE
14:15 A TASTE OF FUTURE KNOWLEDGE:
Nick Handley, Ascociate Mecia Director, Head of International Media, Leo Burneth
14:45 FORECAST FOR THE EUROPEAN MEDIA Cable News Network and Member 1 A 10 Ol Sale Cable News Nework and Member, AA A Gobal
Managing Director, Virgin Broadcasting former Managing Director, Super Channel, London
15:30 1992:THE IMPLICATIONS FOR AGENCY/
Kerry Rubie, Regonal Managing Director,
Leo Burnett Europe and Midde East, London DISCUSSION
16:15 CHAIRMEN'S CLOSING REMARKS 16:30 CLOSE OF CONFERENCE

Itraldow

REGISTRATION INFORMATION The fee for the conference is \(£ 250\) or the equivalent in a convertible currency. This includes lunch cocktalls and conference documentation. Fees are payable in
advance of the conference and will be returned in full for any cancellation tiat is posimarked on or before September 20th. Cancellations after this date will be charged the full fee. Substitutions may be made at any time.
Please Please return the registration form to: Inermational Herald Tribune. Conference or telephone (441) 3794302 or telex 262009 .

CONFERENCE LOCATION: The Mariout Hoet, Stadhoudestade 21, 1045 ES Amsterdam
 rooms has been reserved for particpants at préerconial rates Peease contact the hotel directly. 1992 Markeing Conferenoe \(\square\) Ched endosedi \(\square\) Please inviou
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By Richard M. Weintraub



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Downpour in India Stirs Fear
Of New Floods in Bangladesh



Moscow Berates U.S. for Meddling in East Bloc
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Letter from Mr. HOSSEIN DANESHVAR






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\section*{Herald}

Now Printed in New York For Same Day Service in Key American Cities.




Worry Over Tal
(Contimued from Page 1)
party's official policy






Aquino to Marcos: 'Happy Birthday'




LAND: Canada Settlement Signed
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\section*{Footlight Notes 'By Stella Adler}

By Mervyn Rothstein who had no fousdarion and no

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\section*{Shakespeare as He Liked It}


By Sheridan Morley





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Korean won, sales of GoldScar have nor Korean won, sales of GoldSur bave noc revenuce last pear of over \(\$ 2\) billion, the company is sill the dominating force of Lucky-Goldsar.
Ils size recently prompred 2 change in management style. Today. GudsSer is the consumer electronic end and the major resource of 12 different companios
under the GoldSour name. Included are GoldStar Semicondugror, Goldsear De. vices. Goldser Telecommunication, Goldsuar Elecrice, Goldstar-Alps Elecronics, Goldscar Indussial Syserms
Goldscor Inssumenc and Elowric, Gold Goldscar Instrumenc and Elourric, Gold-
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GoldSers, is the flagship, manufxtures a bewildaring numbar of products
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\section*{In fursuit of a Global Strategy}

For every one of the 7,000 world-class arhletes parriciparing in the '88 Seou Olympics, Goldstar is suppling 5 , inus onl appliances. Because ould the best is good coous.
for our Olympic guests.

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ITHOUGH be is one of the youngesp
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\section*{ \\ Mr. John Koo's overseas market} Mr. John Koo's overseas market
extends from the U.S. to Ching.
nomiss cunch The Lucky-Goldsar Group can alke care of that Bur our bigess problem is how wo coordinave producion \({ }^{\prime}\)
Mr Koo himodt has no Mer Gool himselif has no ilusions have accecpable quality oversess," be \({ }_{\text {syys }}^{\text {Of cousse we would like to be comt- }}\) pared to the rop class of Japanese produces, but to be hones, weire closer to the second line of Jjpanese products. Our advanced Perhaps in a few years this will change.
"Ar we momenc, Goldscor has the basic human sofware, he right dimare and the righe educational level But realisticlly, we muss profir by 2 cervin poice of-che-line.
of-che-ine OEM protucts (those manutecured by Goldocor for ocher companies) make up 50 percenx of our American marker Pechaps in 2 tew yers, this will be loss
Bur we are groeful thas cher companis Bur we are graxeful chat ocher companis
usc us, and we arcat' planning 2oy big changes in that light
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tere sense of decill which is so viol One challenge which wories Koo, Goldscur, and Karea in general is the prospert of an American protracionism bill and more stingent messures being taken by bhe Eurypan Cous
ty. Mr. Koo bas no evs answes "On te good side, many Korean incuding my melf, arc opinimsicic thax this will simplify our marketing char it will
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"But the EC people are hardly dumb They won't open up so asily to us They may even worne up with mare ressicitions We're viclly concemed thar they
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Merico and Ching The Mexian quality Merioo and Chinı The Mexian quality one in coss is worth it
"Wich China, we're searring off small perhaps 100,000 relevision unis (25 op posed 104 million in Korea). Of chas, 40 percent will be consumed in China, the rest overseas"
inviang no manter how much is hardly my wancs on have joint venurese Eastem Europe is 2 big markes, bur paymenc poses difficulties because che company
must \(g o\) inrough a middlemarn For int must go through a middloman For in
stance, India has 2 special agrement stance, India has 2 special agrecment
with the Soviet Unicon so in orda to stl (See Global Straneg), Page IV)


Microcomputers are part of
the continuing sucress story. the larges Qualiry Assurime Iabor in the narion. The lab is cquippod with the finesr equipment and sasffed by proinspertion flolitios in in te Unied Scores and Jypar Saingenc quality conrol tesss are roce ulunty applided to all of Goldsor's corsunker products and backed up by tbeir
arionwide after-sales secvice nerwork the fururc, and invescment is going up.
 home appliances can be manufatured in commirce to develop almost 1,000
Karen alhough it is sometimes more
items The goal over che nexr few years conomical to buy cochnology from oth is to subsirute \(\$ 160\) million of materil acouncrics imporred with local materials. sor's gool is to make the company self. sufficiont in components os well as to Terar new products.
GoldSear's plants GoldScris plans in Indonesia, Germany, America, Thailand, Turkcy and ant manufacturing clement which will branch out even further. At presont with domestic fimaning
sill on hold, such plans can only be sall on holk, such plans can only be ial conncols. Goldscar has managed to sell some of its products 10 the Sovice Union (brouygh lndiz), and has already bold an exdibition in Moscow. Anocher is schochulled for this Novernber and
further rask fore has beon st up in Vienna to coordinaxe markering in East Europe
Bert it ies's clearly in th


The Value of Gold. The Rich Sights and Sounds. of Goldstar!

 inure and sund quily 22 mex progemmabl The Goldstrer fully-aurtomaxic VCR.
Another gold-medal peramance Another gold-medal peeformance.
By Goldstax



Tourism Set to Climb
 HE Koreans used to
have 2 proverb to dehave 2 provert wo de-
sabie thici councry:
"Ove the mouncuins "Ove che mouncriins
Areonly more mounSar the one-ime
Sbur
biginning to use is Hermit Kingdom is beginning to use its
mexunciins, as welt
as is is isnds, and iss
 कe Korcan National Tourist Organimz cion, 1.87 million vistors acrived lass
year, bringing in a revenue of just over
 the indussry is cerrain
in nearly every arez
No loss stan 16 new borcls have been built specifially for the Olympics, and
the KNTO is planning others for dhe
provinces More imporant, for the in-


Land of the Morning Calm.
repid rourist, it is grading and regularing the yogwans - oose country-syle horel roomstivared bed
At de syme time, syys Presidert \(\dot{L}\) Ke-Ik, Wee are liberalizing. Korean
atcly upon demand, and tey will be able
to see tee world Wish the lifing of some airline restricions de during of
Oyympics, we also hope that more comOlympics, we also hope that more com-
pricion will decease the cost of Aying perition will dectesse the cost of Hying
here."
The former coss of a round-mip tidert from London wo Seoul wis over 52,000
( \(\$ 3,400)\). \(q\) qually dauñing was Korev's
 people sobour our hospicality, our becuut people abour our hospivality, our bean
ful scency and our 5,000 years of uni
history." be condudes
Korea is octainly uniq

\section*{}

\section*{Japan. and similarty give Eoldod \({ }^{8}\)} For those less lascinamed by forocotro rcligious histary, Korex
deal to offer the world
Seoul has iss palaeres and the once
foridden gurdens" wish their lush "forbidden gardens" winh their lush
parks floware akkes and rock form. parks. flowars, lakes and rock forma-
tions, 25 well 25 the Iecwon shopping district Ourside rush hour, it also has the
artraction of its subways These are cities unve heemsecles: spodossly dean and exrroordinary places to shop for roppz, zling lacquerware
One rource che Incoon line, rakes you directip to the village made famous by
Geneal MacArturs Gencral MacArthur's landing When the
minin emerges the view is a microcosm of Korea, widh the Han River, he low foothilk, towns bussing with factooics and villages with their tharched roofs. Kores is also 2 coumry of muscuuss
The KNTO recommends the fsainst. ing National Museum, the Naxional

Folldore Muscum and some of the ciry moscums
But in Kores, as in Japan and ScandiBut in Kores, as in Japan and Scand
navia, 2 owwn inn't a cown unless it has its own muscums And many of them are incredibly specialized. There is a Medico Pharma Muscum including every Orientral here imaginable. The Pacific Culural Museum has tea arr The island of Cheju
has an official muscum and anocher has an oficial musam and anocher
dodicared to Cheju wirchorff houses shamanistic paincings gromanncy, magic stones and rare phovographs from
90 years \(2 g 0\). Most unusual of all is the 90 years 2go. Most unusual of all is the
muscum devoced entircty io Korea's national recipe: kimcher brger cities like Kyonjui, pro old capicul
 wid 2 few nixe beaches But me our-of-theway places are the
mose outeof-be-ordinary. Fox inscance,
 Korenas is to dimb Mount Sorak The
354-square-dioneter


Behind the Scenes at the Olympics

\section*{\(T\)
 eft no scone ur-} 1. have lemed of ofympics ston osic \(\$ 1.4\) billion. The have colloted brearhatiang saristics on the number of athleces expected (about 15.000 ), on ho trl accommodations (abour 60,000
rooms for rooms for an expected 240,000 visiors)
on operational personnel ( 50,000 in all on operational prssonnel (50,000 in all)
and even ite number of "official" securi \({ }^{7}\) g guards in Seoul (aboui 100,000). But one story has cluded them all,
Ask top administrarors abour the porb Ask rop administraros abour che prob-
lems assodiaced with de 1988 Olympic and they merely look puzzed and they merdy look puzzled
"We have no problems" syys Hyo Ung Shin, Director Gencral of the Inter national Press Deparrment of the Socul Olympic Organizing Commitree
(SLOOC). "We planned he Olympica so that there would be no problems" But surcly here musc have had som miscakes, samecthing which could hav been done more efficienty. "No," he replies, ractere bewildered by

lakes and waxerajlls, as well as remples friends here than on any guided mour This is no Mount Fuji "recligious ricmal" The KNTO has made a sturning The Koreans are proud of being the film cllled "Birds of Kores," bur one
wordd's most froquent church-nd reem-ple-goocs, bur climbing the mounnein is iseed not be an aviarist to oppreciance the


The Value of Gold. A sound so nich you'll swear pou're there. The Rich Sound of Goldstar. recorder with
,
dexarabable Speakers
-himo speed dubbing -5-band graphic equalizer onomal chrome and metal apability -2-way 4-speaker sound Anocher gold-medal perfomance. By Goldstar

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Ine bocels, wild mouncain goars and isolaned vilages wirit the friendisse peo
ple - and wile KNTO wonit offically ple - and while KNTindly confess char admit it, they laughingly conicss the the grear draws is marol, the semi-legal liquor Every tamer on Cheju has his own store and will be happy to igvite you in for 2 few dams. Th
KNTO doesit have to remind people KNIO dossn't have to remind prople boistrerous, happiest, and most ourgoing anywhere in Norct Asia
The coast is doreded with hissorical sites, reflecting Korer's sumuluxous past KNIO also plans wo pronoore special
inorest wours Sports, arts and bird incurest cours Sports, arts and bind warching should artract kuropean vis ous, but the grause Mraw of expers"
prove wo be the 6,000 language that have been spocially urined for the
Olympics In years so come they should Olympics In years so come chey should
makke traveling easire by breaking the anguage barior and belping a new gonration of oversess visiors discover mis
unique culture and people for theme. uniques
selves.
\begin{tabular}{|c|c|c|}
\hline \multirow[t]{4}{*}{beginning." \(\qquad\) cepacal joun for sals uy to bait of enliven their copy. They invariably lose de barcle.} & & \\
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\hline & \multicolumn{2}{|c|}{\multirow[t]{2}{*}{lose the barde.}} \\
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\hline \multicolumn{3}{|l|}{} \\
\hline \multicolumn{3}{|l|}{\multirow[t]{2}{*}{forces in town. We have a volu ity corps of 5,000 at the admin}} \\
\hline & & \\
\hline \multicolumn{3}{|l|}{tive building. We haves joint o} \\
\hline \multicolumn{3}{|l|}{} \\
\hline \multicolumn{3}{|l|}{\multirow[t]{2}{*}{Union and China On me bo}} \\
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\hline \multirow[t]{2}{*}{Vuitron suicosse searched - by machine} & & \\
\hline & & \\
\hline \multirow[t]{2}{*}{and by hand - no less than \(s\) umes took 45 minures, and not a single passen.} & & \\
\hline & & \\
\hline \multirow[t]{2}{*}{Near qurstion Whin abur der 1.4} & & \\
\hline & (WINS), & \\
\hline Nor It all The sile of frevision & & \\
\hline \multirow[t]{2}{*}{uights have already regained half mat sum The remainder is being raised by} & & \\
\hline & & \\
\hline \multirow[t]{2}{*}{selling the Olympic Village sies to upper. and midale-class Koreans 25 resi-} &  & \\
\hline & & \\
\hline \multirow[t]{2}{*}{Korean companies like GoldSer have compered - almost as fiercly as the} & & \\
\hline & & alianct ' \\
\hline \multirow[t]{2}{*}{athleces - for the poivilege of sponsoring the games. And the scadium wasn't even built for the Olympics; it was built} & & \\
\hline & them on sxieen ax & Republic of Kores aiter wears be em. \\
\hline \multirow[t]{3}{*}{\begin{tabular}{l}
for last yerr's Asian Games and will coninue to be used \\
There will be no dfficic End of that quction
\end{tabular}} & & \\
\hline & & \\
\hline & um & \\
\hline \multirow[t]{2}{*}{How about the nighmare of lan. guages of gerting roons, of auffic, of} & pic & \\
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\hline & & \\
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\hline Korea National Tourist Corporation and & , & Kom \\
\hline \multirow[t]{2}{*}{SLOOC are vetting the Korean pog. wans, rooms which are basicully spare} & & \\
\hline & & \\
\hline \multirow[t]{2}{*}{will be open on a tamily-rotamity basis} & & les ste -3bout 3,000 \\
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ficulc, but it is always possible. \\
Languages? SLOOC has been train-
\end{tabular}} & & \\
\hline & & \\
\hline ing thousands of language sudencs for & & \\
\hline abour four years. & & \\
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Global Strategy (Continued from page I)

\section*{no Rusi2,
subsidiar.}

\section*{subsidiary.}

The recent hw prochibiting conglomerares like GoldSorr from enuring new
indussrial sectors is sem 25 a malistic moverial sectors is sexn 2s a ralissic
move that could help the company wo consolidare.
Even so, ir has maraged to cnoer new fields, if only peripherally. For insance,
Goldsur is te targosr sharcholdr in the Seoul Inteccontinenval Hocrl "Our compecioro already has a becurihave reached the slage where we had so many cuscomers and clients coming in thar noc having our own horecl presemed problems. Of course GoldSur products
will fill the hord - thar's also an adverisement for our quality." The liberalizarion of imports is anoch"The tact is" is is" says Ms Koo, "thar we ave wo open bocause of the crade bal. Secme a big minuss, we would reatee But he goverment is sincere in lowe ing ariff. And for our sister company,
lucky - which has spenc 80 pacene of its efforts on imports - ir's very proitrable. "Ar Goldsar, we're export-orienced bur that doesn't mean we're inflecible. I. we sww profirs in joinc venures binging in elecronic goods for our domestic
markct, we would do it \(W \subset\) would \(\downarrow l\) les export to enhance our relarionships with
crexain companies Bur I darit see this
becoming a resuler thing becoming a regular ching"
The Korean politicul-co

But 2 loc of Korcans have hangups bout the Korcan War. Ifs a sensinivive hing We aren't a war councry any
more We arerit a country of orphans more We arent 2 country of orphans
As \(a\) reacion mo this, we see the Olympies as the chance co show the wiodd dhat we are a nazs-cr-richec country.
we are We are syying wo the world Yes , we
were poos, we had nothing But pown were pooc, we had nothing. But now
come in Iow \(2 x\) our homes. Judge for over whe past year that many overeses buyers are woried abour che fuurure of
 culess 2 differcnc a ariunde
"Before," be admis, "tib
not as strong as they are today. We ai Goldstar have had unions since the be ginning, so we know how to negoiate
with them Bur obvicusly, wid democ ray, labor problems will be an annual worty for imes wo came
But it isn' 3 ane
"Bur in is'rit a ane-wry process. Bocth
\begin{tabular}{|c|}
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\end{tabular}
West Germany, the land
of quality craftismanaship.
West Gemany: the hand
where over 300,000 Gold-
star TVs and 400,000
Goldstar VCRs are pro-
duced every year. abour exh ocher. Union strengths and Posin 2 way to cocexist and dal with it
We have We have annual negoiaions, we have reqular sessions, and we know that he
basic retrionship is nox so bad Bu basere is istionshing in in noter so somad Butical danges, and they are part of it.
The scond labor problem There scocond habor problen is chat afrer the Olympics, there is the possbilib Th of 100,000 people being our of work
 Like all Koreans, Mr Koo bascs 2 loc of his hope for che furure on the Olympics Betauss, agyin like all Korens, he percecives the wodd as having 2 perverted viewpoint of Korea ised
Tles a persomal opin

Andicamion

\section*{In Europe, MBA Degrees \\ Widen Career Possibilities} by Sherry buchanan

L


 bitious and overpaid But many young Eurrpeans. taking no notice, are Fighting to
get into the leading European business schools. According to th Guide to Husiness Eurropean business schools. According po the
Masters of Business Admoinistrablished by by the Association of universiues with business
stadios get an average of
applicants for every opening. The number of
 accepled 56 participants has for
this years MBA program out
of 450 aplicants far the Interuations. Mast year, exceeds the availabl
ment Develo

 The European Ynstitute of Business Administration in Fon-
tainebleau, France, responding to the increase in demand has
 annual class
Many young Europeans, hike their American cosunterparts, are tional Managenent Development. Instiunte, last year's graduates increased their salaries by 70 percent to on an averagar of gr shouan.
Mnch more so than in the United States howere business school in Europe is also a way to widen careerverations that
otherwise, even for people in their 20 sand eady 32 ,
 instance. college fresthmea have to decide at 18 whan they want to
do for the rese of their tives.
S OME participants in MBA programs haye found that they For Rupert Troollope, who bolds an enginecring degree from
Oxford, bsineas school was a way yo jump off an oil 1 Ig and go firms "taking a slight pay curt bu improme "I Ielt I was becoming less and less employable as I I became moree suriversity weat to work on oil rigis in the North Sea and in
 Jean-Christophe Renondin
though he has just finished years of medical sch mool, ininee, even
and a stint in a pharman ind a stint in a pharmaccutical comppany testiag drugss is applynoeds for a career in the pharmacectical industry.
But even business schioal doc But evan business school does not open every door atter a
certain age
TThe average age of our articinats is 30 , and



Currency Rates

m
 Interest Rates

\section*{U.S. Plans Big Thrift Rescue}

Bass to Acquire American Savings Conpilikd by Or Snuf From Dispacher
WASHINGTON -The Federal Home Liong Bank -The Federal has amnourced the mast expensiver riscme
of a single saving and loan ascoia-


 Loan Assciabion of Succhion, Cali-








 nacertainty over the future of
Amenciny Svings. which since
1984 has beava a virinal wird of the federal governumant



 inas and schur it
The 185 branche The 185 branches of American
 ussuat she baral board seid, add ing
 The deal was the fourth transsction involving si billion or marrin
whicht the bank board has partici-
pated during he last pated during the last three wreks
The agency has committed itself
 August
nusted of cash, most of the assis-








Shippers Will Seek Stable Rates
chuto







 from Marest Line A/S of Dea
mart Hanje Convainer Lines
Sourh Korea and Evareen Lined


 for appropiaie raice ano servies.
The vice president of Nipon
Yusen, Jiro Nemoze, said the agreement was forged ot increase



 The six bigzest Japaneses ship-
 trans-Paciicic servicesi in the year
ended March 31. (AFP, Reviters)


\section*{Capitalism Flies in Marxist State}

Ethiopian Airlines Is Profitable and Usually on Time














 epraty general porate plaming The egvern- paid offi Passenger revenue Indeed, Elhiopiany Airrines gan enouty imependence to be
nun taxes
The airline has recorded steady grias over the heorded 10
years. In the year ended Jure 30 years in bey yar ended
nea profin cimbed 165 percont
to \(\$ 11.3\) minion. up from 59.7


McDonnell Sets Major Sales to Italy and Taiwan
By Barry James
Incmanionel Herabli Tibure FARNBOROUGH, England McDonnell Douslas Conp. an-
nounceci TTescoy at he Farmbor-
ough in show that it had gigned
 to 51.2 bilioon worth of passerager










 derivative of the DC-9. The airline
and its omesicis subsiary Aero
Transporri fuliani, have 35 of the aircrifit in service
MiDonend Douglas said in has
rceived orders. opions and re

 The company also said it signed
a contrat on dediver for of its
proposed MD. 11 jumbo jecs to the chima Civil Acronanirs Adminis-
ration an order wort 5400 mil ion. China Airl Lines, basedin Taipci. will Dperate ece aircraft
McD onnell Douglas has recitived 146 orders, options and re
serves for the MD. 11 jumbo jec il
 Meanwhile Airbus lindustric
The four-antion Earopean consor-
 contract with China Air Lines for

\({ }^{2}\)

 sian in Indsstic syid.


U.S. Oil Prices Fall to Nearly Two-Year Low
 plunged Tuesday to their low-
Seflevels in neary two years,
crlecting rraders' worries about overproduction by the
Ograination of Petroieum Eproring Counrice

 ous close ons friday. Analysts said the price was
the lowest since Novenber
1986. \({ }^{4}\) Therest

 nald are the weakest rune seen-
hemin more han two years.
 In Londo
 No about s13.75 a barred for
 private samking is a natter of geting theresafely

The greater your financial success, the more serious the implications of downside risk. Yet the rewards won't go away. Opportunities will always exist. In private banking, Republic National Bank remains committed to protecting customers assets.

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That means staying cautious, even when your financial obje Because when safety is ensured so is your reward.
Republic National Bank
of New York. A matter of trust.










\section*{Jobs Report Took Heat Off Fed}




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\section*{}

US.Treasuries



\section*{Cool on Federal Express Gets Unilever Units Shiseido}

\section*{} Oh Mideras Gy Dame:


\section*{Taiwan to Sell Part-Interests in 3 Banks}




 nd the govenment Bank of Tai and the goverment Bamk of Tai-
wan and through crossholdings.
Mr. Chiu said the sale would help absorb execessive lige would
irom the private sector and axpand Thocal capital market sold eartian next yould probably b The government will spend
bout 409 bilion dollars on buying about 40 berilion dign.
The estes of three banks' shares
will cover about a fourth of the Financing for the land purchase a government spokesman said, add
mag in twould seek loans from local
banks to make op the differecce

Ireight formarding and imand wa-
ter stipping-areas hat are gim-

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 mong world cosmencics leaderreal has
sold its products in the Umited
sates for 20

statc airtine, is considefing an offer to acquire a stake of top to 49 percent in Unuyuay's national carrié, Therias said Tuesday. Navegacion Aeren, known as Puma, had made the offer rast monith. capitals and to Spain
ricently deal would be the second of its kind in Latin America Aírolineas Aryentinas to SEandinavian Airinces System for \(\$ 204\)

 nas appears likely in the foreseeable fourr-
swiscir anmounced on
a bid by a group h caded by Eaniaque Pscarmona, an Argentine
a
businessman, for an unspeciifed stake in the company.

3-M Agrees to Acquire Chargeurs' Spontex Unit
 Co. said Tuesday that it had agreed unit, a supplier of bousebold and commercial cieaning products, for
aboun \(\$ 182\) millon in cash
in Chargears is a diversisified French
ndustrial holding connany
with huerests in in iat ring compponatyy with cit manufacturing and commumitextiles sponge and other symthetic
wiping prodiccts to booschald and

ETHIOPIA: Airline Grows in Poor, Marxist Nation


\section*{Iteralosteribune}

ReachingMoreThan a Third of aMillionReaders in 164 Countries Around theWorld.

\section*{After the War for Générale, Old Rivals Join a New Board}




\section*{Heraldowitucribune. TechnologyQuarterly}

\section*{A special news sectionfour times a year in the IHT}

Every three months, Technology Ouarterly puis readers in touch with he issues, trends and developments that are shaping the world of high-technology ting edge. Who are the people behind the discoverie. Why national policies help or hinder research.

\section*{In recentissues:}

How innovations in robotics arecutting costs on the assembly line.
Why he search for s single operating stand


\section*{Where digital technology standst to make the biggest gains.}

TRANSPORTATION
Why man may be the weakest link in the rush toward Mars.
The next issues of Technology Quarterly will be published September 14th 1988. December 7th 1988 and March 14th 1989.


Rate Expectations Weigh on Dollar
\begin{tabular}{|c|c|c|}
\hline \multirow[t]{2}{*}{- NEW YORK - The dollar
incakieaed against key curtencies} & London Dollar Rates & before the presidential election on Nov. 8. \\
\hline & & \\
\hline  & 120 & because of the dimmer prospec \\
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\hline Ashowd 0.2 perceat increase in the & & \\
\hline & levels daring & \\
\hline & berish sentiment is decid & aure given by last Friday's jo \\
\hline ty to increase in & jobs repor," one dealer semid & The dollar closed at 1.8420 \\
\hline & & \\
\hline & & 1.8550 DM at Monday close and \\
\hline & & \[
136
\] \\
\hline & to & \\
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\hline & & close at 51.6855. \\
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\hline from \(\$ 1.6850\) ysts said they & & \\
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\end{tabular}

BONN: West Germany Posts Strong Rise in GNP Growth for the First Half

\section*{Mark Gains \\ On Lira, Franc}

Japan Moves to Open Government-Bond Market



\section*{Stoltenberg Warns of More Intervention}

\begin{tabular}{|c|c|}
\hline \multirow[t]{4}{*}{Al a news conference two weeks Karl Onto Pohl, had said the West German cenral bank woold do all of the mant} & Because of \\
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\hline & \\
\hline \multirow[t]{4}{*}{deviation of the dollar from the curreat level woold cause nev problems in interest rales. prices} & \\
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\hline \begin{tabular}{l}
and forcign trade for us and our partner countries." \\
Mr. Stoltenberg defended the
\end{tabular} & \\
\hline \multirow[t]{4}{*}{Louvre Accord, wrich sought to stabizze currencices and improve coordination of internationa poti-
cies agminst critics who had predicted it tould no work The} & \\
\hline & \\
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\hline ed it would not work "The successes of intermational cooperation in franancial and currency cooperation & \\
\hline \multirow[t]{2}{*}{\begin{tabular}{l}
have been overlooked" \\
Mr. Stoltenberg said more stable
\end{tabular}} & \\
\hline & \\
\hline \multirow[t]{2}{*}{foreign currency expectarions had improved the export conditions for trading countries.} & \\
\hline & \\
\hline \multirow[t]{3}{*}{He noted that the adjustroent in international current balances had begum, but addod, "The fact that} & \\
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\begin{tabular}{|c|}
\hline \multirow[t]{10}{*}{Bank of Japan Signals Rise in 1-Month Rates Reurers
TOKYO-The Bank of Ja
pan allowed foreign bank pan allowed foreign banks
Tuesday to sell one-month
commercial bills at \(1 / 16\) poin
over crrient interbanik rates over current interbanis rates,
money traders said.
Such a move by the centra bank usually is an early signa
it wants to move bill rates up
normally within a week or so they said. Foreign banks trade
in lots smaller than those of
Japanese banks, and thus have On Tuesday, the Bank of
Japan led foreign banks sell the one-monh bals at 4.3125 per
cent, traders said.
The governor of the central July that it would let marke Tuesday that the Bank of Ja
pan would maintain its mone
tary policy for now.} \\
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\section*{- May}

Page 14


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\section*{B00KS}


















\section*{BRIDGE}








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\section*{SCOREBO ELS,
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\section*{A＇Thin Line＇of Truth In Errol Morris＇s Film}

By Martha Sherrill Daile















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